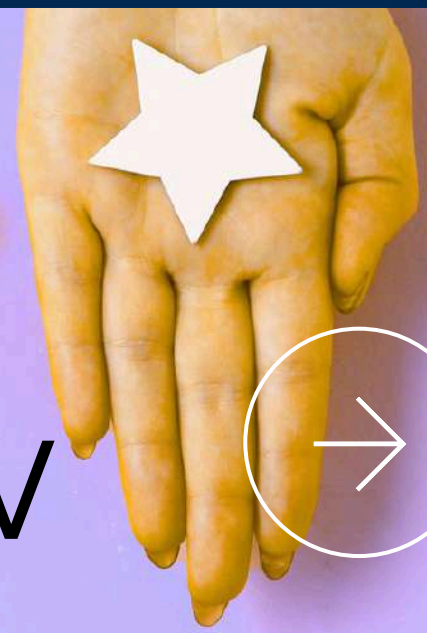


Implementing Anaplan Connected Planning

to Streamline Financial Planning
and Consolidation for a Global
Pharmaceutical Company



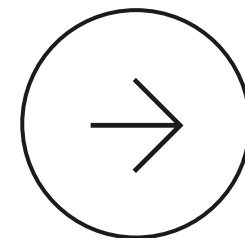


Client Overview

The client is a global pharmaceutical company operating across multiple business units and geographies. The organization relied on SAP for financial reporting but faced challenges integrating budgeting, forecasting, and consolidation processes into a unified planning environment.

To improve financial planning efficiency and enable faster decision-making, the company partnered with Polestar Analytics to implement **Anaplan models** integrated with SAP, enabling centralized planning, financial consolidation, and improved reporting visibility.

Key Bottlenecks



The organization relied heavily on SAP for financial reporting, but lack of integration across planning processes created inefficiencies in budgeting, forecasting, and consolidation.

Disconnected Planning & Reporting Systems

- No real-time connection between budgeting, forecasting, and SAP actuals, delaying variance reporting.
- Financial data was siloed, requiring manual reconciliation across systems.
- Limited visibility into actual vs planned performance impacted decision-making.

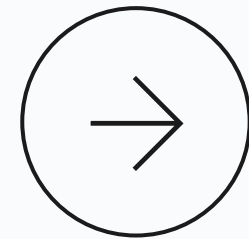
SAP Master Data & Structural Complexity

- SAP had severe master data issues, impacting data consistency.
- Complex operating structures required inter company elimination across multiple entities.
- Manual processes increased effort and risk of errors in consolidation.

Multi-Currency Reporting Challenges

- Each entity reported in local currency, which was different from the consolidated group currencies
- Managing currency conversions manually made reporting tedious and time-consuming.
- Lack of flexibility in reporting structures slowed financial analysis.

Solutions Implemented



Polestar Analytics implemented a connected financial planning framework on Anaplan, integrating SAP data with planning models to streamline budgeting, forecasting, and consolidation processes.

1

Integrated Planning Models for Financial Forecasting

- Developed unified Anaplan models covering AOP, LRP, Rolling Forecast, and variance analysis in a single framework.
- Enabled daily SAP integration, bringing actuals into planning models for near real-time analysis.

2

Centralized Capex Planning Framework

- Built a centralized Capex model linked with 7 planning models to capture project-level investment data.
- Ensured consistency across planning cycles and improved visibility into capital allocation.

3

Automated Intercompany Elimination

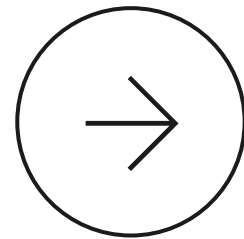
- Interlinked all planning models to automate intercompany elimination across entities.
- Ensured accurate and consistent financial data for consolidation.

4

Multi-Level Financial Consolidation

- Developed consolidation models capturing financial statements across 7 business units.
- Enabled reporting at multiple consolidation levels with support for reporting currency.

The Overall Business Impact



25–30% faster budgeting, forecasting, and consolidation cycles.

Seamless SAP integration enabling near to **real-time variance analysis** between planned and actual performance.

60% reduction in manual reconciliation efforts across entities.

Enhanced financial reporting flexibility with support for local and reporting currencies.

Improved visibility across **7 business units** and multiple consolidation levels.